

WOMEN IN MUSIC CHICAGO - MUSIC SUPERVISION & LICENSING PANEL

12/4/18 from 6-8pm - RSVP: https://wimchicago_musicsupervision_panel.eventbrite.com



Jessie LaBelle - Moderator (VP, Creative & Synch at SoStereo Music Group)

Jessie LaBelle is a music supervisor and creative for brands, advertising, film, tv, and video games. Her global client roster has included VISA, McDonald's, Coca-Cola, Kohler, Suave, KFC, Levi's, Capital One, The Chicago Bears, Royal Caribbean, Budweiser, Blue Moon, Showtime, HBO, MTV, CBS, NBC, Ubisoft and many more. She specializes in creative music supervision and production across all mediums, focusing on artist discovery and emerging talent. Past Artist/Brand partnerships have included: Capital One / Atlas Genius (Artist), McDonald's Olympics / No Wyld (Artist), Levi's / Dorothy (Artist), Kohler / Fran Hall (Artist), Chicago Bears / Sidewalk Chalk (Artist).



Melissa Chapman - Panelist (Owner, Music Supervisor at Groove Garden)

Melissa Chapman is a music supervisor for film, advertising and other media. She has worked on major campaigns for Target, Hershey, Kohl's, JC Penney and on and on. On the big screen, she has worked on Chicago's own "Signature Move," Sundance favorites, "We The Animals," "Nancy," "Beach Rats," "The Fits," as well as "Donald Cried," "Thirst Street" and more. Groove Garden is an all-women operation based in Chicago and Brooklyn. Melissa one day aspires to write a book on concert etiquette, called: We're All Here to Enjoy The Show, So Shut The F*ck Up. It's a work in progress.



Julia Betley - Panelist (VP, Licensing and Soundtracks at RCA)

After graduating USC with a bachelor's degree in music industry, Betley began her career as an assistant in the film and TV music department at Interscope Records. In 2008 she joined the creative team at Bug Music where she pitched songs from a wide variety of songwriters for placement in visual media, specializing in video games and mobile apps. In 2011 Julia was honored as one of Billboard Magazine's 30 Under 30 for her procurement of unique and impactful video games placements and that same year joined RCA Records. She is now Vice President of Licensing and Soundtracks at RCA, pitching and negotiating on behalf all RCA frontline artists for placements across all visual media.



Libby Morris - Panelist (Music Producer, Mcgarrybowen)

Libby Morris-Carlson is a music producer at mcgarrybowen in Chicago, where she produces original music and sources music for clients including Marriott, Olive Garden, Oscar Mayer, Burts Bees, Hallmark and Brita. She started her career in advertising nearly a decade ago at the Richards Group in Dallas where she worked on brands like Chick-fil-A and Home Depot. She then moved to Los Angeles to pursue her passion of music and film, working at HUM Music. Growing up outside of Indianapolis, she wanted to get back to her Midwest roots, so she came to Chicago to be a producer at Comma Music, where she was for four years before moving into her current position. Libby received her bachelor's degree from Butler University.